



PROJECTS & CONSULTING



**Blue Sky
Agribusiness**

Blue Sky Agribusiness has been a key player in a number of major national projects and programs for the livestock industry as well as consulted on private agribusiness projects. Types of projects we can manage include:

Livestock Supply Programs

We can discuss market requirements, develop the profile of the best livestock program for your business and your customers, make a visual and genetic assessment of your existing herd (if required) and provide costed recommendations, which may include breeding, nutrition, and reproductive management. We can then implement a program to meet product specifications and gain maximum profitability.

Supply Chain Improvement

We can assist in the review and critique of your existing supply chain inputs, offer strategic advice to create efficiencies, manage compliance issues and where possible help you establish alliances with any of our multiple connections throughout the industry.

Compliance

We can help companies secure compliance to Australia's high standards of animal welfare and industry best practice on farm and at saleyard, feedlot or abattoir throughout Australia and overseas. Such projects may include abattoir processing, animal handling, and live export issues.

Advocacy

The Directors have experience across all sectors of the industry and hundreds of key connections with influencers and decision-makers, including state and federal departments, industry organisations and public/private companies. We ensure that your issues are heard and understood.

Directors



Patrick Hutchinson

Pat is well known for his comprehensive understanding of the red meat and livestock supply chain and his ability to 'make things happen' in the industry.



Cye Travers

Cye is one of the most well respected cattle management and eating quality experts in the red meat industry, including meat specification and product grading. Cye also has significant hands-on management experience of large pastoral companies.

Why Blue Sky Agribusiness?

We are an agribusiness solutions company offering property management, project consulting services, and training.

Our value lies in:

- Deep industry insights
- Expansive list of connections
- Proven track record
- Over 30-years combined hands-on experience



Case Study: Advocacy

The Live Export ban of 2011 rocked the red meat industry and halted export activities overnight. Blue Sky Agribusiness was commissioned by the Australian Goat Industry to manage return to trade and negotiate new systems with government. The approach was to form part of an Industry-Government working group on the issue. Blue Sky Ag was able to ensure that the goat industry had a voice at the table and its issues were addressed accordingly.



Case Study: Compliance

Federal Government instigating the Exporter Supply Chain Assurance Scheme (ESCAS) to ensure that Australian livestock exported from Australia were managed within an ethical supply chain. Blue Sky Agribusiness was commissioned to undertake reviews and implement improvements throughout South East Asia, including training staff. The results have been new systems and processes in the supply chain of these markets that exceed the Government's ESCAS standard.



Case Study: Supply Chain Improvement

Saleyards throughout the last 25 years have been targeted, within meat quality research, as marketing systems that have a major impact on product and eating quality within the beef industry. A project undertaken with Regional Infrastructure Pty Ltd (RIPL) aimed to provide an understanding of the way RIPL could differentiate its service, through understanding of cattle marketing impacts on cattle welfare and eating quality. This included investigating interventions that are commonly used to either manage impacts on product quality or in fact improve product quality, review normal saleyard infrastructure and practice against the companies systems and processes and finally recommend programs for further in-depth research to underpin the definitive differentiation.

"Blue Sky Ag provides a rich blend of strategic 'whole-of-industry' insight, commercial acumen and practical experience that enables them to deliver projects that hit the target and simply work."

**CHRISTIAN MULDERIS | MANAGER - LIVESTOCK AND PRODUCT INTEGRITY
AUSTRALIAN MEAT INDUSTRY COUNCIL.**

Contact Us

For a no-obligation chat about your project or business, please:
PHONE **0435 357 942** or EMAIL patrick@blueskyag.com.au



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